Brentwood Historic Commission

Marker Design and Maintenance Guidelines Approved by BHC on September 16, 2022

1. Introduction

The purpose of this document is to provide guidelines for design and maintenance of historic markers approved by the BHC (Brentwood Historic Commission). This document is primarily for use by BHC members. To manage this effort the BHC appoints a Historic Marker Chairperson. Major decisions are approved by vote of the commission members.

2. New Signage

The BHC is allotted a budgeted amount each year and expenditures may be made from those funds with Commission approval. Alternatively, a sponsor or property owner may pay for the signage depending on the scope of the project and whether City funds are available.

The BHC will work with sponsors to identify a mutually agreeable location for marker placement. Location should be based on ease of accessibility, maintenance and proximity to the subject. It should be visible and accessible from a public right-of-way. Markers should not be put on private property without property owner consent but may be placed in the right-of-way as approved by the Brentwood Public Works Department. The original or actual site is the preferred location although alternative locations may be considered. The marker should neither damage nor disturb existing established vegetation or require removal or alteration of any utility service.

The BHC works with sponsors to write text agreeable to both parties and is ultimately responsible for determining the accuracy of text and making final edits. Markers erected outside the BHC Program shall not bear the BHC logo or name.

2.1 Marker Styles. Two options may be considered: Post mounted and Wall Mounted

2.2 Wall Mounted. Wall Mounted markers should be placed according to sponsor preference. Effort should be made to ensure that the installation of the marker does not damage the historic fabric of the building. BHC recommends that the marker be placed on the outside of the building, at eye level, facing the street so that it is visible.

2.3 Post Mounted. Markers are to be mounted on a freestanding post embedded in the ground. They shall be of the standard BHC Marker style with a black background and white text

2.3.1 Sign plate for Post Mount

The standard size is 18"x 12". It is two sided with hand painted white lettering of 1 inch text. Size may vary based upon wording required). A smaller secondary plate (attached to larger one in cases where a sponsorship listing is needed) is $18" \times 4"$. This is expandable to $19" \times 13"$ if desired. Guidance for hole locations is offered below:



1/16" drill holes from bottom for optional second plate if needed

- Plate material: Steel, aluminum or bronze. If steel is used then it must be properly primed and painted to provide maximum corrosion resistance.
- Plate and post color: Black is the standard color for all historic and cemetery markers. Lettering is white.
- Signpost: Free standing post, 6' to 7' above ground
- Post material: Wrought Iron or other corrosion resistant alternatives

3. Sign Maintenance

Maintenance involves periodic inspection for evidence of damage and deterioration. Many of the historic markers in Brentwood are embedded in the ground with concrete, thus retention of the historic markers and posts and "onsite maintenance" is preferable to total replacement whenever possible. Major repairs, however, may require removal of the marker to a workshop or replacement of a new sign and/or post.

3.1 Re-painting Existing Markers

Typically, sign lettering is done by a local vendor. Signs should be painted prior to the lettering, or a new sign ordered, prior to affixing it to the post. Except as agreed to by the sponsor and the BHC, the same wording on the plate should be used. The identifier *Brentwood Historic Commission* will be placed on each plate at the bottom.

Preparation for repainting is very important. For both plates and posts it is recommended that all corrosion be removed and ferrous materials be properly primed. The final coat should be satin black.

Sign hooks for mounting on a post should be of a material compatible with the sign material to avoid chemical corrosion and oxidation.

4. Brentwood Historic Commission Points of Contact

a. Deanna Lambert, Community Relations Director, City of Brentwood
Email: <u>Deanna.Lambert@brentwoodtn.gov</u>Phone: 615-371-2259
b. Joe Grosson, BHC Marker Committee Chair

Email: joseph.grosson@comcast.net; 615-283-3491

5. Addendums

Addendum 1. To assist members and sponsors in identifying potential vendors for both new signs and maintenance this addendum lists potential sources. Listing of a vendor does not imply BHC endorsement.

Addendum 2. This excerpt, from the Tennessee Historical Commission, is for information only. It lists National and Tennessee Register of historic places plaque information. This only pertains to properties listed in the Tennessee Register of Historic Places.

ADDENDUM 1, BHC VENDOR INFORMATION

Franklin Ironworks, 136 Reynolds Road, Franklin,	Jarvis Signs
TN 37064 (615-472-1519). Signs and Posts	Jennifer Sychareune
	Jennifer@jarvissigns.omc
	615-865-6062
Prestige Trophies, 7020 Church St E Ste 3,	Sewah Studios Inc., 190 Millcreek Road, Marietta,
Brentwood, TN 37027. (615) 373-8828.	OH 45750; 888-557-3924
Wide variety of plaques, signs, markers and	Wide variety of classic signage of the highest
interpretative signs.	quality
Millie Moore Webster (615-799-7878	Bozman Signs
millieflyingb@aol.com). Sign lettering	Cathie Bozman
	615-331-0805
	cbozman@bozmansigns.com
Herndon and Merry	Straight Edge Painting
615-477-0047	Bill McCarthy
Kevin and Charlotte Merry	615-596-5735
Herendon Iron Works	Morel Metalcraft
615-584-3089	615-473-1722
Keith Herendon	Lloyd Morel
keithherendon@yahoo.com	Lloydmorel@yahoo.com
www.Keithherendon.com	
Bowman Welding	Welding Unlimited Inc.,120 Confederate Drive,
615-904-5416	Franklin TN
Brian Bowman	
brian@bowmanwelds.com	Mike Frasier, 615-400-8662 for on-site welding
www.bowmanwelds.com	repairs

Addendum 2 NATIONAL AND TENNESSEE REGISTER OF HISTORIC PLACES PLAQUE INFORMATION

Properties listed in the National Register of Historic Places are automatically listed in the Tennessee Register of Historic Places. Many owners of properties listed in the National and Tennessee Registers of Historic Places arrange for a commemorative plaque. The National and Tennessee Registers do not require or issue plaques as a result of listing. For more information and updates regarding plaques, please visit the National Register of Historic Places Program: Frequently Asked Questions page of the National Park Service website at *www.nps.gov/nr/faq.htm#plaque*.

PLAQUE TEXT EXAMPLES

The plaque text examples below are provided for guidance only. The National and Tennessee Registers have no formal requirements or suggestions.

Example 1. This property has been listed in the National Register of Historic Places by the United States Department of the Interior.

Example 2. (Historic name of the property) has been listed in the National Register of Historic Places by the United States Department of the Interior.

Example 3. This property is part of the (name of the Historic District), listed in the National Register of Historic Places by the United States Department of the Interior.

Example 4. (Historic name of the property), part of the (name of the Historic District), has been listed in the National Register of Historic Places by the United States Department of the Interior.

PLAQUE VENDORS

The vendors listed below are provided for informational purposes only. The National and Tennessee Registers do not endorse, authorize, recommend, or imply connection to any one vendor over another, including any not listed below.

All-Craft Wellman Products, Inc. 4839 East 345th Street Willoughby, OH 44094 Tel: 800-340-3899 Fax: 440-946-9648 www.all-craftwellman.com

Arista Trophies & Awards 25 Portland Avenue Bergenfield, NJ 07621 Tel: 201-387-2165 Fax: 201-387-0955 *www.aristatrophies.com*

Artistic Bronze 13867 Northwest 19th Avenue Miami, FL 33054 Tel: 800-330-PLAK (7525) Fax: 305-681-2876 www.artisticbronze.com

Atlas Signs and Plaques Enterprise Drive Lake Mills, WI 53551 Tel: 920-648-5647 *www.atlassignsandplaques.com*

BLP Bronze International 3616 Highland Avenue Niagara Falls, NY 14305 Tel: 800-567-8383 info@blpbronze.com www.blpbronze.com

Blue Pond Signs 4460 Redwood Hwy #9 San Rafael, CA 94903 Tel: 415-507-0447 Fax: 415-507-0451 www.bluepondsigns.com/custom -plaques.html

Cerametallics 101 S. 30th Street Phoenix, AZ 85034 Tel: 602-237-6401 www.cerametallics.com

Classic Bronze Resources, LLC 4628 Whispering Oak Trail Cincinnati, OH 45247 Tel: 513-600-9048 www.classicbronzeresources.com

Eagle Sign & Design Inc. 4239 Earnings Way New Albany, Indiana 47150 Tel: 888-561-0007 www.eaglesign.com

Equestrian Forge 222 S. King Street Leesburg, VA 22075 Tel: 703-777-2110 Erie Landmark Company 637 Hempfield Hill Road Columbia, PA 17512 Tel: 800-874-7848 www.erielandmark.com

Franklin Bronze Plaques 4201 US322 West Franklin, PA 16323 Tel: 866-405-6623

Healy Plaques P.O. Box 4 60 New River Road Manville, RI 02838 Tel: 800-995-0981 www.healyplaques.com

Lagulli Signs 2404 43rd Avenue West Bradenton, FL 34205 Tel: 941-753-4549 www.buythesign.com

Impact! Signs 26 E Burlington Street La Grange, IL 60525 Tel: 708-469-7178 sales@impactsigns.com www.impactsigns.com/bronzeplaque

Lake Shore Industries, Inc. 1817 Poplar Street P.O. Box 3427 Erie, PA 16508-0427 Tel: 800-458-0463 info@lsisigns.com www.lsisigns.com

Massillon Plaque 5757 Mayfair Road P.O. Box 2539 North Canton, OH 44720 Toll Free: 800-854-8404 Tel: 330-494-4199 ext. 240 *www.massillonplaque.com*

Metallic Arts 914 North Lake Road Spokane Valley, WA 99212 Tel: 800-541-3200 Fax: 509-483-1759 www.metallicarts.com

SEWAH Studios, Inc. 190 Millcreek Rd Marietta, OH 45750 Tel: 888-55-SEWAH sewah@sprynet.com Smith-Cornell Impressions 1545 Holland Road, Suite K Maumee, OH 43537 Toll Free: 800-325-0248 Tel: 419-891-4335

Southern California Bronze C 2515 S. Broadway Los Angeles, CO 90007 Tel: 213-746-8046 www.socalbronze.com

Southwell Co. The 928Alamo San Antonio, TX 78215 sales@southwellco.com www.southwellco.com

US Bronze, 811 Second Avenue New Hyde Park, NY 11040 Tel: 800-872-5155 www.usbronze.com/plaques and-seals/plaques/nationalregister-plaques/